

THE Artisan
JEWELLERY DESIGN AWARDS

INDIA
JEWELLERY
DESIGN
SHOWCASE
— 2022 —

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THE INITIATIVE

The Artisan Awards is a triumph of artistry, innovation, and individuality in the jewellery industry. The annual competition held by GJEPC elevates jewellery designers to their rightful status, as artists. Now in its fifth year running, The Artisan has become a prestigious honour for excellence in jewellery design among the global community. It inspires the country's and the world's finest jewellery designers to push their boundaries and raise their game by showcasing world-class pieces.

The 2022 theme "The Collectors" encouraged competitors to conceive of jewellery befitting three influential jewellery connoisseurs—Elizabeth Taylor, Barbara Hutton and Wallis Simpson. The challenging theme nudged designers from their comfort zones and forced them to think up creative interpretations for these style icons of yesteryear.

THE Artisan
— JEWELLERY DESIGN AWARDS 2022 —



COLIN SHAH
CHAIRMAN, GJEPC

I'd like to extend my gratitude to the esteemed jury for their time and valuable inputs in evaluating the entries of The Artisan Awards 2022.

This time, too, we received an overwhelming response despite the tough theme of styling the three famous style icons of yesteryear whose jewellery collections were unparalleled.

The participants used their imagination to reinterpret designs that these divas would have appreciated, had they been among us.

Their legacies continue to live on even today and through The Artisan we decided to tackle a bold new idea and push the design envelope.

Through The Artisan Awards, the GJEPC has been encouraging designers to think fearlessly and shape the future of design with unbridled creativity. The Council has also been nurturing the winning designers by providing them international exposure and intern with leading designers abroad.

The Awards is one of the main initiatives to spotlight India's design prowess and position the country as one of the main design destinations for jewellery.



VIPUL SHAH
VICE CHAIRMAN, GJEPC

We are proud of The Artisan Awards' legacy to showcase the best in terms of jewellery design and innovation not only in India, but across the world.

Ever since the inception of The Artisan, we have witnessed a wave of fresh talent knocking on the industry's doors. Each year, the entries raise the bar for the subsequent editions.

The Artisan complete five years, and I believe these awards have gained recognition and credibility because of the fair judging and evaluation process, thus making the competition more trustworthy and coveted.



MILAN CHOKSHI

CONVENER, PROMOTIONS, MARKETING &
BUSINESS DEVELOPMENT, GJEPC

This year, for The Artisan theme, we chose to be different and difficult, to see if the participants were up to the challenge. And they defied expectations.

The Collectors is a theme that dares designers to think uniquely. Styling the three icons was not an easy task, especially since the divas were jewellery collectors with an exceptional eye for design and detail.

To conceptualise sophisticated creations, one requires the ability to have design empathy to visualise concepts that were in alignment with the aesthetics of these divas.

The Artisan Awards is the only platform in the country which allows young talent to unleash their creative ambitions in their chosen field. Year after year, we have witnessed extraordinary designs that are relevant to the challenging themes that we put up. And each time, we have been surprised by the entries that surpass our expectations, thus underscoring the level of talent this industry possesses. With many more seasons still to come, The Artisan is well on its way to becoming a hallmark for ground-breaking thinking in the jewellery space and we, at GJEPC, really look forward to the same.

the 2022 Theme COLLECTORS

Women with incredible style, punch-you-in-the-face attitude, tumultuous lives, and, an insatiable hunger for beautiful, one-of-a-kind, signature jewels. The gems and baubles they painstakingly collected over their lifetimes each have their individual stories to tell; immensely covetable to date, auctioned off at unheard-of prices and consistently making headlines of their own. This era of women may have sadly ended decades ago, but their legacies live on.

For the Artisan Awards 2022, we need you to create a piece of jewellery for any of these collectors. Visualize these women as they would have been in their prime – the way they dressed then, their personal style, the kind of jewels they wore, the attitude they projected – and come up with a winner that these icons would wear if they were alive and at their peak today.

NOMINATION CATEGORIES

the 2022 Theme
COLLECTORS

570 ENTRIES
32 FINALISTS



BARBARA HUTTON | ELIZABETH TAYLOR | WALLIS SIMPSON



ELIZABETH TAYLOR

Elizabeth Taylor's mesmerising beauty, her mastery over her acting craft, her penchant for marriage ... and of course, her insatiable appetite for amassing an array of bejewelled and ornate pieces ... that in a nutshell characterised Liz Taylor.

"I feel as though I'm only the custodian of my jewellery," she remarked in her book *Elizabeth Taylor: My Love Affair With Jewelry*. "When I die and they go off to auction, I hope whoever buys them gives them a really good home."

KEY WORDS FOR THIS ICON WERE

GLAMOUR | RED-CARPET | LARGER-THAN-LIFE
BOLD | COLOURFUL

The arresting Feryall pendant edged with baguette emeralds is dedicated to the charismatic Hollywood icon Liz Taylor. Fashioned out of custom-cut rock crystal, the octagon pendant gives a nod to the Art Deco period. The brooch focuses on a large emerald with a surround of baguette diamond rays and is further embellished with bezel-set round and pear-cut diamonds.

Designed by
Pratiksha Gandle

Manufactured by
Reliance Retail Ltd. (Reliance Jewels)

WINNER



The versatile double-drop white gold earrings titled Taylor's Tales can be worn as ear studs or dangles. Patterned with cushion-cut emeralds and laced with diamond leaves, the earrings suspend pear-shaped emeralds with a similar foliar border decorated with diamonds.



Designed by Bhavisha Prajapati
Manufactured by Tara Fine Jewels

Nature is expressed vividly in this interchangeable organic brooch-cum-pendant titled Mirabelle. Crafted with 'buttery' yellow gold, the hyper realistic rendition of sparrows resting on the branches symbolise community living and empowerment. The birds are articulated with brilliant-cut diamonds, while cabochon rubies and pear-cut and cabochon emeralds represent ripened fruits.

Designed by
Jayaprabu B
Manufactured by
Vummidi Bangaru Jewellers

1st RUNNER UP





Valerie – the Survivor's Medal is a homage to the iconic beauty. Since brilliant link chains are a symbol of wealth and status, Valerie's design element focuses on a handmade chain interlocked with oval and round links peppered with diamonds. The round, sleek pendant outfitted with an opal is encircled with diamonds to a concave surface that reflects the colour of the centre stone on the yellow metal. True to her strong personality as noticeable through the unbreakable link chains, her resonating words, "I'm a survivor" are engraved on the reverse of the pendant decorated with rubies set in a net-like structure. The modular chain can also be wrapped around the wrist that locks up with a T-bar, while the pendant serves as a charm.

Designed by
Divya Banjare
Manufactured by
Vummidi Bangaru Jewellers

2nd RUNNER UP



The formidable Maverick brooch rendered in white and yellow gold alludes to Liz Taylor's fondness for horses. The brooch-cum-hair ornament is embellished with gemstones of seven colours, representing her seven husbands. The piece salutes Liz's fiercely independent nature.

Designed by
Divya Sawant, Student, SNTD
Manufactured by
Mayur Jewels

The dressy ear cuffs in white gold draw inspiration from the headdress the violet-eyed star wore in the film *Boom*. The earrings centred on cabochon amethysts spread out gracefully in spirals decorated with fancy-cut diamonds and pearls.



Designed by Khushali Desai
Manufactured by EON Jewellery

The majestic dangles in yellow gold perfectly complement Liz, the jewellery connoisseur! Titled *Wings of Desire*, the earrings are inspired by her role in and as Cleopatra. They feature textured eagle wings, glamorised with faceted emeralds, amethyst, and diamonds.



Designed by Aslam Ali Khan
Manufactured by EON Jewellery



Emulating a satin scarf that would sit well on the Hollywood star, Liz, the yellow gold necklace gently wraps the graduating rubies in its folds – each drop-shaped faceted gem is enveloped by diamonds on one side and golden layers on the other.

Designed by **Shruti Kumari**

Manufactured by **Manoj Ornaments Pvt. Ltd.**

Embodying the glamour of Liz Taylor, the oversized rose gold ring creates a 'Magic Moment'; dressed in rubies, pink sapphires, diamonds, amethyst and opal, the ring shaped like a wing has a universal appeal.



Designed by **Rabin Mondal**

Manufactured by **La Marquise Jewellery**

The white gold pendant-cum-brooch evokes the glitz and glamour of Liz's life. The bejewelled piece spotlights on emerald, her favourite gemstone, while the spiral twists and turns set in diamonds are dotted with seven lustrous pearls, representing her husbands.



Designed by Shariful Mollik
Manufactured by La Marquise Jewellery

Taking a cue from the film *Cat On a Hot Tin Roof*, Liz's modernity was conveyed as much by her lines and her hairdo. The brooch-cum-hair ornament crafted in gold (micro-LED-fibre optics) showcases a delightful burst of gemstones and diamonds.



Designed by Ronaldo Buensalida
Manufactured by La Marquise Jewellery

BARBARA HUTTON

Woolworth heiress Barbara Hutton was the “Kim Kardashian” of the 1930s. Stylish and elegant, she was a famous jet-setting socialite of the 20th century with a jewellery collection that matched up to her glamorous lifestyle. Her love for diamonds was legendary, and the jewels that she wore were fit for royalty. In fact, the jewellery she acquired from Cartier once belonged to a Russian Duchess, The Duchess Vladimir.

KEY WORDS FOR THIS ICON WERE

SOPHISTICATION | OPULENCE | RARITY
GLOBETROTTING | LAVISH



A grand double-row pearl necklace is held by a central oval-shaped opal motif, ending with graduating pearl tassels topped with diamond posts. The necklace is further enhanced with side clasps featuring opals fringed with tiny pearls.



Designed by
Arup Baul
Manufactured by
**Emerald Jewel Industry
India Limited**



The contemporary choker evokes the 40s era when the houndstooth motif was a recurring theme in all things luxurious. Layered with black ceramic and baguette diamonds, the slim gold choker is embellished with semi-precious gemstones, and the hexagon motifs are fabricated with coloured titanium bordered with matching gems.

Designed by **Shrutika Shinde**

Manufactured by **Walking Tree Ventures**

WINNER

The silver brooch titled Ocean Beauty centres on an asymmetrical motif patterned with diamonds, pearl festoons, and blue sapphires. The inclusion of feathers as the base for the motif lend an opulent touch to it that matches with the aesthetic sensibilities of the style icon.



Designed by **Shruti Ghorpade**

Manufactured by **Sanskriti Jewels**

Signifying the qualities of the lotus, Barbara Hutton rose to fame despite an unfavourable environment she grew in. The Flawsome ring crafted in gold evokes the Art Deco era, and features an emerald as the centre stone, signifying love and loyalty, two aspects she yearned for. The gemstone is framed with sparkling diamonds, while the abstract lotus petals are set with rubies and fringed with black enamel and diamonds.



Designed by Pooja Mohnani, Student, IIG
Manufactured by International Institute of Gemology (IIG)

1st RUNNER UP

The majestic Debutante Ball earrings spell refined elegance! The tiered earrings are ornamented with round and pear-cut diamonds set with graduating knife-edge microsetting layers ending with a profusion of pearls.



Designed by Dhananjay Dholam
Manufactured by Romil Jewellery



The brooch titled The Poor Little Rich Girl is an ultimate tribute to Barbara's extravagant lifestyle. The stylised diamond-encrusted feather realized in white gold is populated with diamonds and is decorated with two lustrous pearls. The brooch suspends a radiant opal pendant held by diamond scrolls.

Designed by
Biswajit Dutta

Manufactured by
Emerald Jewel Industry India Limited

An emerald sits at the centre of the Aspire fountain ring crafted in white gold with a square shank covered with round diamonds. The flowing water depicted with droplets of baguette diamonds add an extravagant sparkle to the ring.



Designed by Surajit Adhikari
Manufactured by Sanskriti Jewels

A perfect tribute to the heiress of Woolworths, the rich 18-karat white gold Romanov Pasha Amelia Brooch highlights an alluring contrast of colours. Designed as a stylized floral pattern, the white topaz brooch is enhanced with drop-shaped tourmalines and a central emerald motif. The brooch is fringed with a combination of diamonds and rose cuts.



Designed by Ruchira Singh

Manufactured by Walking Tree India Pvt. Ltd.

2nd RUNNER UP

The brooch is inspired by the Art Deco era, which Barbara Hutton belonged to. The large, faceted emerald set in the yellow gold brooch held with sharp diamond claws tapers into diamond and textured gold chevron motifs. Adding a vintage touch to the piece is a coral drop encased with black diamond scrolls.



Designed by

Sawan Sarraf

Manufactured by

Tara Fine Jewels



The royal drape earrings titled Victorian Bliss crafted in white gold denote charm and influence associated with the socialite, who impressed at glittering soirees. The dangles are inspired by the tiara of Barbara. The crown-shaped posts are adorned with rubies, to hexagon and oval emerald motifs suspending delicate tassels embellished with carved emerald beads and a medley of fancy-cut diamonds.

Designed by
Debasish Mandal

Manufactured by
Goldstar Elite Jewels Pvt. Ltd

The asymmetrical, linear rose gold earrings are composed of fan-shaped patterns studded with baguette diamonds and bezel-set blue gemstones. Barbara belonged to the Art Deco era and was known to wear contemporary pieces to define her dazzling personality.



Designed by
Lily Kundu

Manufactured by
Emerald Jewel Industry India Limited

WALLIS SIMPSON

Wallis Simpson, the Duchess of Windsor believed in wearing expensive jewels. Using fashion as a shield to cover up her insecure feeling about her looks -- she believed she was "not a beautiful woman" -- she developed a trailblazing style that came to be associated with her.

One of her famous pieces is a 19-karat emerald and diamond ring which she wore in 1936 during her secret engagement with The Duke of Windsor, who abdicated his throne in order to marry the divorced Wallis. The inscription on the ring was "We Are Ours Now."

KEY WORDS FOR THIS ICON WERE

SHARP | WITTY | AHEAD-OF-TIME
INDIVIDUALISTIC | IMPECCABLE



Influenced by the famous flamingo brooch owned by the Duchess of Windsor, the Flamboyance brooch / pin is created with a modern-day twist. Saturated with rubies, pink and blue sapphires and diamonds, the brooch ends with gem-embellished tassels lending it a vintage flavour.



Designed by
Dip Sit
Manufactured by
KGK Creations India Pvt. Ltd

WINNER

The arresting Talisman ring crafted in gold salutes the indomitable spirit of the Duchess of Windsor. The geometric ring is topped with an emerald protected by four spokes in black rhodium that are tipped with cabochon emeralds fringed with diamonds. The shank is equally alluring and is composed of round emeralds interspersed with black rhodium-plated gold beads accented with diamond rings.



Designed by Vishnupada Das
Manufactured by Popley Eternal

1st RUNNER UP

The Porcupine earrings realised in white gold feature animal heads articulated with white diamonds and glowing ruby eyes, and the gold quills are embellished with onyx. The edgy earrings are a perfect accessory to befit the brave woman.



Designed by
Suryadeb Ghosh

Manufactured by
Gehna Jewellers Pvt. Ltd

2nd RUNNER UP



The story of the duke and the duchess of Windsor is one of enduring love. The open wrist cuff shaped like a pink feather in anodized titanium with brushed gold texture represents their bond. The rachis and the feather are laced with round and baguette diamonds, and the open bracelet features double drop onyx beads, representing the ink that etched their story for eternity.

Designed by
Aditi Gupta
Manufactured by
Walking Tree India Pvt. Ltd

Black and white diamonds, rubies and blue sapphires adorn the rose gold brooch titled Flight of Love. Jewellery gifting was an integral part of the Simpsons' romance, and one of the bejewelled gifts was the Flamingo brooch – a favourite bird of Wallis. The flattering brooch pays tribute to the couple and is fashioned with two birds – one covered with rubies and the other with blue sapphires to combine grace and power.



Designed by **Urvi Bansal**
Manufactured by **B. K. Saraf Jewellers Pvt. Ltd.**

The brooch Dance of the Venus is crafted with 18-karat white gold and represents the ballet between Venus and Earth in the form of blue enamelled orbits against the backdrop of the sky full of diamond stars.



Designed by Deepa Kala
Manufactured by Aura Jewels



The Splash of Rainbow midi ring created in white gold is carpeted with multicolour gemstones and is super flexible and sits on the wearer like a silken fabric. The ring is exclusive and fashionably ahead of its times, just like Wallis was.

Designed by Sushil Bhalerao
Manufactured by Tara Fine Jewels





The romance between Wallis Simpson and Edward VIII also saw the beginning of an impressive collection of jewellery. The Royal Love earrings realised in white gold are a tribute to her fashion forward style. The posts feature a gem-studded strap sphere with a diamond orb in the centre. The earrings extend into a linear diamond leafy twines gently hugging a pearl.

Designed by **Aslam Ali Khan**
Manufactured by **EON Jewellery**

Wallis Simpson loved animal-inspired pieces, and the Debonair gold brooch, emulating a snail, is designed as a swirl patterned with medley of multicoloured Tahitian pearls, diamonds, emeralds, and garnet.

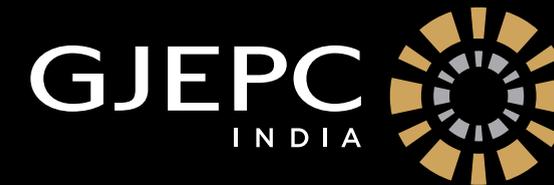


Designed by **Sumita Anvekar**, Student, **IIGJ Mumbai**
Manufactured by **Shivkeerti Jewellers**

Wallis Simpson used fashion as an armour and she always chose avant-garde designs. The broad gold bracelet lined with baguettes is named The Secret Life of Water. An assortment of lotus blooms articulated with rubies and diamonds atop green enamelled leaves, are seen floating gently on the blue enamelled waters.



Designed by Debasish Maity
Manufactured by Laxmi Dia Jewel Pvt. Ltd.



The Gem & Jewellery Export Promotion Council

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